

JOB DESCRIPTIONS

BUILDING TRUST



Job Title: Retail Sales and Digital marketing	Department: Marketing
<p>SIKA is a multinational company, with head office in Switzerland. 25,000 employees over 300 factories worldwide. A major partner for all contractors and developers in Cambodia established in Cambodia for 19 years. SIKA manufactures and distributes a large range of construction materials: concrete admixtures, waterproofing, sealing and bonding, flooring, roofing, structural strengthening, we are the leader worldwide.</p>	

Location	Phnom Penh, Cambodia
Reporting To	Marketing and Distribution Manager
Key Tasks & Responsibilities:	<ul style="list-style-type: none"> Greeting customers, responding to questions, improving engagement with merchandise, and providing outstanding customer service. Achieving established goals. Directing customers to merchandise within the store. Do the market survey and research Propose the idea for marketing strategies Increasing in-store sales/point of sales. Providing product knowledge. Maintaining a regular appearance throughout the sales floor. Introducing promotions and opportunities to customers. <p>Marketing materials</p> <ul style="list-style-type: none"> Translation English to Khmer (marketing materials / in shop visits) Assist to develop marketing tools: catalogs, leaflets, brochures, calendars, stationary, etc. Visit Sika Factory 1 shift per week to ensure marketing support <p>Market development</p> <ul style="list-style-type: none"> Marketing Intelligence Market Studies Shop decoration (development and supervise), Shop visits (surveys) Join Networking Event / Join exhibitions Customer prospection: emailing, phoning, meeting, presentation... Ensure that all ISO 9001 and ISO 45001 procedures are followed. To perform other duties assigned by management.
Minimum Requirement	<ul style="list-style-type: none"> Degree in Business, Manufacturing (Fresh graduated are encouraged to apply) 2-3 years working experience in Marketing, Designing, preferably in construction industry Khmer Native Speaker (perfect writing) / Fluent English / Chinese is a + Pack Adobe - InDesign / Photoshop, Illustrator, Premiere is a + Pack Office – Microsoft Word, PowerPoint / Excel, Access is a + Basic construction knowledge Outgoing person / organized
Benefit	<ul style="list-style-type: none"> To be discussed / high package depending on experience and performance Health insurance Transport provided for work purpose Experience in an International company and career perspectives Growing Network in Construction Industry Training / E-training
How to apply	<ul style="list-style-type: none"> Please send your CV to hem.sovannsocheat@kh.sika.com , Tel: 077 666 761 (Please subject the email with the position you are applying for, Ex: Ms/Mr. xXx Xxx is Applying for xXx) Please add 3 references of trusted persons that can recommend you. The position is available now, please check our website before sending your CV : www.sika.com/ www.sika.com.kh